

PASSAGE MAGAZINE ADVERTISING RATES

Ad Position	Single	Half Year (3 Inserts)	Full Year (6 Inserts)
Outside Back Cover	\$1,500	\$4,500 Bonus 1 x 1/2 Page Ad	\$9,000 Bonus 2 x Full Page Ad Plus 1 x 1/2 Page Ad
Inside Front Cover	\$1,300	\$3,900 Bonus 1 x 1/4 Page Ad	\$7,800 Bonus 1 x Full Page Ad
Inside Back Cover	\$1,100	\$3,300 Bonus 1 x 1/4 Page Ad	\$6,600 Bonus 1 x 1/2 Page Ad
Full Page*	\$1,000	\$3,000 Bonus 1 x 1/4 Page Ad	\$6,000 Bonus 1 x 1/2 Page Ad
Half Page* (1/2)	\$600	\$1,800	\$3,600 Bonus 1 x 1/2 Page Ad
Quarter Page* (1/4)	\$350	\$1,050	\$2,100 Bonus 1 x 1/4 Page Ad
Business Card*	\$150	\$450	\$900 Bonus 1 Business Card
FOM member rate discount:	10%	10%	15%

* 10% loading fee for Right Hand Page Ad (RHP)

** Loose Inserts are provided according individual need after inquiry

Terms and Conditions:

*Magazine is published 6 times a year on the 1st of each other month.

*Deadlines - Booking and material deadline is 4 weeks before publication.

Booking and advertising materials should be sent to the advertising manager. *

*Material - Soft copy of all advertising material is preferred.

Ideal format is exact size according the advertisement specification, high resolution min.

300 pixels/inch, pdf, tiff or jpeg files, using CMYK color process.

*Payment - Total amount due at time of booking.

* Packages - We can tailor packages to suit individual needs.

**Social media posts (fb FOM Closed Group and fb FOM) are additional bonus and according individual package.

For enquiries, please contact:

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