

# FOM Members Survey

## Results Overview



Date: 6/4/2009 6:23 PM PST  
 Responses: Completes  
 Filter: No filter applied

Information about FOM's programmes

1. Please rate each of the programmes listed below:

**See last page for chart of this 1st question.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Not important	Less important	Important	Very important
Monday Morning Lectures	8 2%	31 10%	111 35%	170 53%
PASSAGE magazine	8 2%	20 6%	113 35%	179 56%
Docent Training	12 4%	21 7%	59 18%	228 71%
Explore Singapore!	8 2%	77 24%	146 46%	89 28%
Field Studies Singapore	17 5%	102 32%	141 44%	60 19%
Study Tours	11 3%	96 30%	134 42%	79 25%
Study Groups	16 5%	78 24%	149 47%	77 24%
Textile Enthusiasts Group	54 17%	119 37%	105 33%	42 13%
Asian Book Groups	41 13%	119 37%	105 33%	55 17%

2. What is your favorite FOM programme? (Pick one.)

Monday Morning Lectures		83	26%
PASSAGE magazine		33	10%
Docent Training		103	32%
Explore Singapore!		24	8%
Field Studies Singapore		10	3%
Study Tours		20	6%
Study Groups		7	2%
Textile Enthusiasts Group		11	3%
Asian Book Groups		10	3%
Other, please specify:		19	6%
Total		320	100%

**3.** Would you attend programmes and activities held on: (Please check all that apply.)

Weekdays		272	86%
Weekday evenings		129	41%
Daytime on weekends		101	32%

**4.** What suggestions do you have for FOM's programmes?

No opinion		110	34%
Improve existing programmes		100	31%
Add new programmes		68	21%
Have social programmes		78	24%

30% of survey completed!

## Communications

**6.** Do you have enough access to information about FOM activities?

Yes		305	95%
No		15	5%
Total		320	100%

**7.** Do you read the FOM Flash?

Never		4	1%
Infrequently		22	7%
When I have a need		37	12%
Always		257	80%
Total		320	100%




**8.** Do you use the FOM website?

Never		94	29%
Once a month		147	46%
Once a week		72	22%
Daily		7	2%
Total		320	100%

40% of survey completed!

PASSAGE Monthly Magazine FOM recently changed its newsletter to a full-color magazine format.






**9.** Do you read the new FOM magazine, Passage?

Never		0	0%
Infrequently		18	6%
When I have a need		36	11%
Always		266	83%
Total		320	100%





**10.** How would you rate the magazine's new format?

No opinion		8	2%
Fair		17	5%
Good		85	27%
Very good		123	38%
Excellent		87	27%
Total		320	100%



**11.** Which part of the magazine do you read? (Please check all that apply.)

All sections		188	59%
Feature stories		104	32%
Museum events		110	34%
FOM activities		112	35%
Advertisements		12	4%
None		0	0%

**12.** How would you rate the magazine's content?

Not relevant		1	0%
Fair		18	6%
Good		114	36%
Very good		139	43%
Excellent		48	15%
Total		320	100%

**13.** Would you like to have past feature articles available on the FOM website (for archiving and reference)?

Yes		247	77%
No		73	23%
Total		320	100%


50% of survey completed!

Docent Training Docent training is a 2-6 month training programme for the five museums that FOM supports.




**14.** Are you an FOM-trained docent?

Yes		181	57%
No		139	43%
Total		320	100%

**15.** Do you guide in any museum currently?





Yes		155	86%
No		26	14%
Total		181	100%

**16.** If you do not guide any more, why did you stop guiding?



Overly committed		12	46%
No longer interested		3	12%
Did not feel appreciated		1	4%
Have conflicts with guiding schedule		3	12%
Other, please specify		10	38%

Monday Morning Lecture Series FOM offers one-hour lectures most Mondays on a wide range of topics about art, culture and history.

**17.** Do you attend?

Never		35	11%
Infrequently		130	41%
Often		128	40%
Always		27	8%
Total		320	100%

**18.** Would you attend if we offered more public education programmes at alternative times?



Yes		258	81%
No		62	19%
Total		320	100%

60% of survey completed!







Study Tours FOM organizes study tours that range from a few days to 2 weeks offering participants an in-depth cultural experience in various countries.

**19.** Have you participated in a Study Tour?






		62	19%
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Yes			
No		258	81%
Total		320	100%

**20.** If not, why not? (Please check all that apply.)

Too long		40	15%
Too expensive		108	41%
Not interested in itinerary		6	2%
Not interested in Study Tours		22	8%
Not available at tour time		107	41%
Other, please specify		67	26%

**21.** What destinations would you be interested in visiting on a Study Tour? (Please check all that apply.)

SE Asia		228	81%
South Asia		178	63%
Middle East		123	44%
East Asia		149	53%
Australia		60	21%



**22.** Are you interested in theme tours with recognized experts in the field?

Yes		276	86%
No		44	14%
Total		320	100%



70% of survey completed!

Study Groups Study groups consist of a small group of members who meet weekly for 2 to 3 months to present research on a topic of interest.

**23.** Have you participated in a Study Group?

Yes		75	23%
No		245	77%
Total		320	100%

**24.** What would attract you to participate in a Study Group? (Please check all that apply.)

More in-depth study		69	22%
Less time required for the programme		76	24%
		26	8%

Less difficulty			
Need more information		76	24%
Nothing - not interested		49	15%
Other, please specify		73	23%

80% of survey completed!

Explore Singapore! Explore Singapore! (ES!) offers half-day tours or talks on Thursdays about cultural or artistic sites in Singapore.

## 25. Have you participated in an ES! programme?

Never		190	59%
In past year		73	23%
In past 3 years		34	11%
In past 3+ years		23	7%
Total		320	100%

## 26. What can FOM do to increase your interest in attending ES! programmes? (Please check all that apply.)

More frequency		49	15%
More variety		74	23%
Better promotion		88	28%
More experienced leaders		18	6%
Different time slot		80	25%
Nothing - not interested		48	15%
Other, please specify		66	21%

90% of survey completed!

Information about you


## 27. How long have you been an FOM member?

Less than 1 year		85	27%
1-3 years		99	31%
3-5 years		59	18%
5-10 years		51	16%
10+ years		26	8%
Total		320	100%

**28.** How long have you lived in Singapore?

Less than 1 year		35	11%
1-3 years		89	28%
3-5 years		50	16%
5-10 years		45	14%
10+ years		101	32%
Total		320	100%








**29.** If you are an expatriate, when did you join FOM after arriving in Singapore?

Less than 1 year		153	59%
1-3 years		66	25%
3-5 years		16	6%
5-10 years		7	3%
10+ years		17	7%
Total		259	100%

**31.** If you are not a Singaporean, are you a Singapore PR?

Yes		87	34%
No		169	66%
Total		256	100%

**32.** As a member of FOM, did you volunteer for any of our programmes within the past year? (Please check all that apply.)

Docent guiding		159	50%
Activity coordinator		38	12%
Communications team		8	2%
Committee member		47	15%
Admin/Project teams		31	10%
None		118	37%
Other, please specify		62	19%

Image

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**FOM Members Survey:** Please rate each of the programmes listed below:

